



Media Card



For a Perspective Beyond the News

Account Managers

Lisa Chilik

+1-574-261-4215

lchilik@tscpublishing.com

Mimi King

+44 77 7601 7564

mking@tscpublishing.com

EDITOR

Inger Peterson


ipeterson@offshoresource.com

Offshore Source helps key decision makers analyze developments in the Oil & Gas, Renewables, Maritime and Finance markets.

Our experienced editorial team gathers essential daily market intelligence on company announcements, forecasts, contract and project updates, and turns it into an easy-to-read snapshot of this fast-paced sector.

Offshore Source also offers subscribers access to its exclusive database and archives of industry indicators, stocks and indices dating back to the 1970s, while our free and intuitive Chart Builder allows users to transform data, both current and historical, into insightful and meaningful analysis.

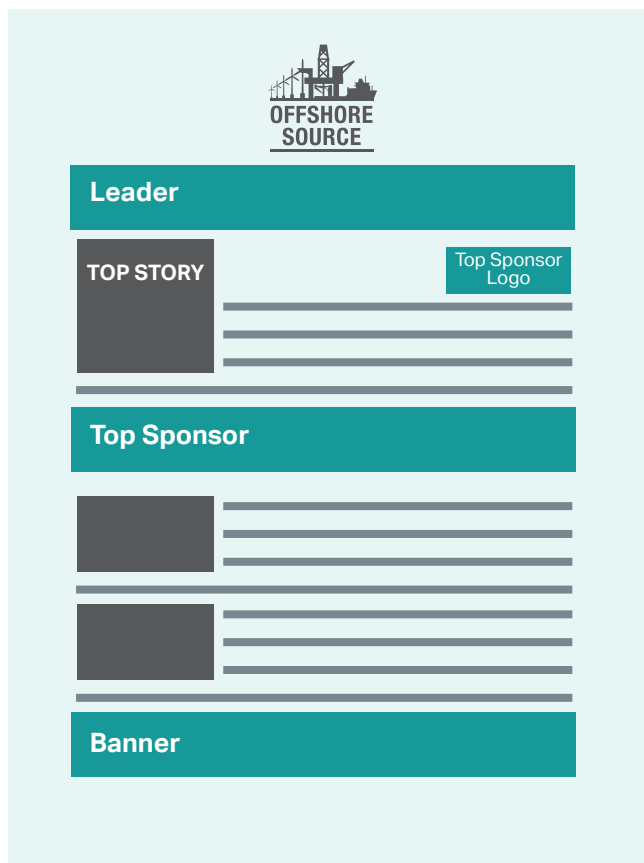
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Website Positions



Newsletter Positions



Website and Newsletter Advertising

Website	1-6 month	7-12 month	Specs & Placement	
Leaderboard	\$400/mo	\$350/mo	728x90px	Homepage, News pages, Events
Half Page	\$350/mo	\$300/mo	300x600px	Homepage and News pages
Medium Rectangle	\$250/mo	\$200/mo	300x250px	Homepage and News pages
Newsletter	1-6 month	7-12 month	Specs	
Leader	\$500/mo	\$450/mo	600x74px	includes Leaderboard ad on News pages
Top Sponsor	\$450/mo	\$400/mo	600x74px	+ Logo, incl. Half Page ad on News pages
Banner 1	\$400/mo	\$350/mo	600x74px	includes Medium Rectangle ad on News pages
Banner 2	\$350/mo	\$300/mo	600x74px	includes Medium Rectangle ad on News pages

Data

(08/22 - 08/23)

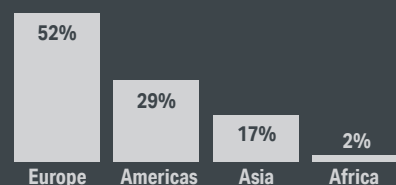
Sessions: 35,300

Pageviews: 59,500

6,200+ subscribers and social media followers*

*as of September 2023

Visits by Location:



ARTWORK REQUIREMENTS:

Platform: Macintosh or PC accepted.

File-types Accepted: Web quality PDF, JPG, GIF or SVG.

Color: Send all files in RGB mode. CMYK and spot colors will be converted to RGB. Publisher will not be responsible for shift in color. Anti-alias should be set to smooth.

Pixel density: 72 dpi for full color artwork or grayscale.

These Web Exclusives offer sponsors a unique, interactive online platform to showcase a new product or service. Much like any microsite, Web Exclusives can incorporate product videos, audio files, and image galleries to allow sponsors to engage readers with multimedia content. Offshore Source's team of editors is available to work with sponsors to develop the content and, if necessary, is available to interview key personnel or stakeholders. Once the content is finalized, our digital marketing team will build and design the Web Exclusive in accordance with any requested guidelines, and in a way that ensures optimal online performance. All Web Exclusives are supported by a paid \$500 social media campaign, which is set up and activated by our Social Media Manager.

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- Banner in Offshore Source Newsletter
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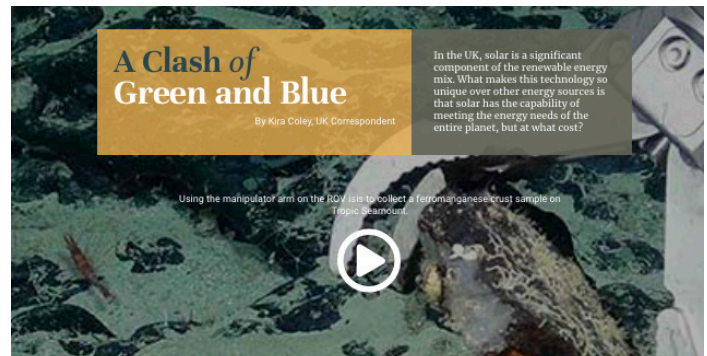
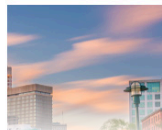
WebExclusive Examples



This feature explores the Blue Economy through the lens of a single American state. Rhode Island is the smallest state, but has the second-longest coastline in relation to overall size of any state in the union. More relevantly, however, the connection between the state and the ocean is as strong as can be found anywhere in the US. Rhode Island is known as the "Ocean State" and that is not just a nickname. Its history has been completely defined by its relationship to the ocean. For Rhode Island, its "economy" and its "blue economy" are virtually indistinguishable.

Before we delve further into Rhode Island and the Blue Economy, some pertinent background information. First and foremost, Rhode Island is not an island (more to this to follow.) The state is small, but densely populated, with one million people living in 1,500 square miles (in contrast, Alaska has three-quarters of a million people living in 663,000 square miles). Needless to say, land is in short supply. And that is before you consider that approximately 22% of the state's land area is protected or conserved, one of the highest percentages in the country.

Given this, it may not be all that surprising that water seems to dominate every chapter in the state's history. Rhode Island is nearly bisected by Narragansett Bay, which provides several ideal port locations, but also makes the state virtually all coastline. Every citizen lives a short distance from the ocean. Because of this, Rhode Island has a unique maritime tradition. In colonial times, it was a major shipping center



"Enough solar radiation hits the Earth every hour to power the entire planet for a year," said Jon Major, Research Fellow at Stephenson Institute for Renewable Energy, University of Liverpool. "If you covered an area around a tenth of the size of the Sahara Desert with 10% efficient solar panels, you could power the whole planet—and you can buy 18% efficient solar panels now. That is the sort of potential that solar energy offers. If you got rid of fossil fuels, you couldn't power the planet with wind farms, and there's not enough tidal power that could meet demand. Solar energy can fill the gaps, and that is why it's massively important."

"Is there enough Tellurium on Earth to make that jump to the next stage of production?" "Tellurium is very rare, and mining companies are not actively searching for it because it occurs in very low concentrations. A lot of the current tellurium is a by-product recovered when mining for copper. So, the question is if cadmium telluride is the technology that's going to become massively important in generating huge sways of power for the planet, is there enough tellurium available to make that jump to the next stage of production?"



In 1953, Jacques Yves Cousteau co-authored a book titled *The Silent World: A Story of Undersea Discovery and Adventure*. And while there have certainly been many ocean discoveries and adventures by scientists and explorers since then, there is one thing we can be sure of over 60 years later—that planet Earth's oceans are anything but silent. Some are generated from natural sources, such as breaking waves, plate tectonics, ice calving, whales, fish (e.g., croaker), and crustaceans (e.g., snapping and mantis shrimp). Other sounds are generated from human activities, such as vessel traffic, seismic surveys, side drilling wind turbines, sea bottom

Sound travels in different ways in water and is affected by a variety of factors, such as temperature, salinity, and depth, to name just a few. Ocean acoustics is the study of sound and its behavior in the sea. When underwater objects vibrate, they create sound-pressure waves that alternately compress and decompress the water molecules as the sound wave travels through the sea. Sound waves radiate in all directions away from the source like ripples on the surface of a pond, yet sound levels and certain sound frequencies are lowered (due to transmission loss) along the travel path. As you might imagine, the sounds and noises



The Next Wave of Data

Oceans are notoriously difficult environments to study. It's only within the last 50 years that technology has enabled any systematic and scientific advances in our understanding of what lies beneath. Subsequently, our demand for secure, real-time data has compelled blue tech manufacturers to respond with ever-smarter products, powered by increasingly efficient, integrated and perceptible components. This is set to continue over the coming decade as we look to extend the reach and accuracy of the highly technical systems used to harvest the next wave of data.

Consequently, we are likely to see increasing pressure on data strategy over the coming years, as industry, government, and academic bodies look to harness the benefits of it all. The "Blue" Tech: A virtual data landscape.

